

FABIEN BOLLE-SOAZANDRY / LEOGAMI

AI CREATIVE DIRECTOR | CREATIVE TECHNOLOGY LEAD | FILMMAKER

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EXECUTIVE PROFILE

Senior creative leader with 20+ years across film, VFX, brand, marketing, creator communities and generative AI. I build creative systems that connect strategy with hands-on execution - from brand platforms and campaigns to AI video pipelines, immersive worlds and investor-facing proof-of-concepts. Currently Head of Marketing & AI Creative Director at Agile Tech Solutions, leading brand and creative strategy across a technology portfolio and an AI-enabled content operation delivering approximately 12 campaign videos per month. Founder of nft_community, grown to 235K+ followers across Instagram and X. Experienced leading teams of up to 30 people and production budgets up to £150K, with work for Google, Channel 4, the UK Cabinet Office, EY, Saatchi & Saatchi and Universal Music.

235K+ creator audience	12+ / mo campaign videos	£90K film investment	£150K budget scale	30+ crew led
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PROFESSIONAL EXPERIENCE

AGILE TECH SOLUTIONS | Head of Marketing & AI Creative Director

London | 2023–Present

- Lead brand, content and creative strategy across AI, cloud infrastructure, cybersecurity, SaaS and digital products, partnering directly with founders, engineering, product and sales.
- Built an AI-enabled production system combining generative image/video tools with directing, editing and post; the operation delivers approximately 12 campaign videos per month and has reduced traditional creative timelines by up to 70–90%.
- Own the work end-to-end across concepts, scripts, campaign territories, art direction, storyboards, generative production, editing, finishing and sales-facing creative.
- Created AI-led pitch and campaign material associated with new-business activity, including creative supporting a £25K+ property-sector contract.

NFT_COMMUNITY | Founder & Creative / Curatorial Director

Global | 2015–Present

- Built an international digital-art and creator platform to 200K+ Instagram followers and 35K on X through social strategy, editorial direction, creator discovery and community programming.
- Curated and promoted thousands of artists and produced exhibitions and activations across London, New York and Rio de Janeiro, connecting digital culture with physical experiences.
- Built the platform's identity, visual language, partnerships and creator-facing ecosystem from zero, developing first-hand expertise in audience behaviour, creator culture and online communities.

KARAOKE CITY VR / KARAOKE BOX | Art Director

London / Remote | 2024–2025

- Led visual development for an original VR entertainment universe spanning music, gaming, characters, environments and virtual identity.
- Authored an 85-page universe bible defining nine interconnected worlds and 18 character lines, using generative AI for rapid look-development and hand-off to 3D / technical teams.

VOGRAPHICS / INVINCIBLE FRAMES | Founder, Executive Producer & Director

London | 2008–2018

- Founded Vographics in 2008 and rebranded the studio as Invincible Frames in 2014, leading the business through 2018.
- Directed and produced commercial, entertainment, VFX and branded-content work for clients including Channel 4, Google, Universal Music, Saatchi & Saatchi and EY.
- Managed multidisciplinary crews of 10–30 and budgets from £5K to £150K; delivered sensitive UK Cabinet Office leadership content featuring Gordon Brown and David Cameron, and coordinated more than 50 productions per year at peak.

SELECTED CREATIVE & COMMERCIAL PROOF

ALL KINDZA MADNESS — Director / AI Producer

Directed a cinematic proof-of-concept combining filmmaking, VFX judgement and generative production. The trailer helped communicate the feature's tone and scale and contributed to the client securing approximately £90K in investment toward production.

AGILE TECH AI CAMPAIGN SYSTEM — Creative Director / AI Filmmaker

Built an ongoing AI-enabled advertising pipeline spanning concept, scripting, image/video generation, voice/audio workflows, editing, social adaptation and campaign delivery across multiple technology products.

SAMPHA — "BLOOD ON ME" — VFX

Delivered match-move and set-extension R&D that preserved the director's visual language and reached final delivery with zero client change rounds post-final.

EY — GLOBAL INTERNAL COMMUNICATIONS — Director / Producer

Worked directly with senior communications leadership to direct and deliver a £20K suite of high-end internal communications for EMEA and global teams.

AMBISOME — PHARMACEUTICAL EVENT — Producer / Director

Expanded an initial £5K-£8K brief into a £30K premium production contract through creative development and client consultation, then led delivery of the 25th-anniversary event film.

LEADERSHIP, CRAFT & TECHNOLOGY

Creative Leadership: Creative direction, brand strategy, campaign development, creative operations, team leadership, stakeholder management, client negotiation, budgets & scheduling.

Generative AI: Runway, Midjourney, Veo, Sora, Higgsfield, HeyGen, ChatGPT, generative image/video workflows, prompt systems, rapid prototyping and AI-assisted look-dev.

Film / VFX / Post: Directing, producing, editing, VFX supervision, compositing, motion design, pre-visualisation; Adobe Premiere Pro, After Effects, DaVinci Resolve / Fusion, Cinema 4D, ZBrush and PFTrack.

Audience & Culture: Creator economy, community growth, social strategy, cultural programming, exhibitions, partnerships and digital identity.

SELECTED CLIENTS & CULTURAL CREDIBILITY

Google • Channel 4 • UK Cabinet Office • EY • Accenture • Saatchi & Saatchi • Universal Music • Sky • Southbank Centre

• **Tate Exchange / Tate Neighbours:** contributed to the cultural initiative associated with the naming of Tate Modern's Natalie Bell Building.

• **"Bob & I":** co-curated with photographer Esther Anderson, presenting rare archival photography of Bob Marley.

• **International curation:** US Embassy London plus digital-art exhibitions and creator showcases across London, New York and Rio de Janeiro.

CREATIVE LEADERSHIP APPROACH

DIRECT Narrative, visual language and creative judgement. **INVENT** AI workflows, world-building and new production methods.

LEAD Teams, stakeholders, budgets and delivery. **CULTIVATE** Creators, audiences, partnerships and long-term ecosystems.

AWARDS & RECOGNITION

Best Director — BEEFTA Awards (2010) • Best Drama — Limelight Film Awards, Clench (2012) • Best Short Film — Born Short Film Festival Denmark, Clench (2012) • Official Selection — Cannes Short Film Corner, Bag Ladies (2014)

Early entrepreneurial backing: secured investment at 17 from Tim Campbell MBE / Bright Ideas Trust to launch a first creative venture.

CURRENT FOCUS

Senior roles where creative leadership extends beyond campaign execution into brand building, AI-enabled production systems, team development, creator culture and the design of new creative operating models.

PORTFOLIO & REELS

Portfolio & case studies: <https://leogami.uk>

Director reel / VFX showreel: <https://youtu.be/WDotIS58awA>

LinkedIn: [linkedin.com/in/fabien-bolle-soazandry-b3306142](https://www.linkedin.com/in/fabien-bolle-soazandry-b3306142)